

Informations *Rapides*

25 février - n° 41

Principaux indicateurs



■ French business climate and turning point indicators – February 2014

The French business climate is stable in February 2014

The business climate is stable...

According to business managers in the main sectors, the business climate in France is stable at 94, six points below its long-term average (100). The business climate is also stable in the manufacturing industry, building and the services sector. It loses four points in building in the retail trade sector.

...And the turning point indicator stays in the favorable area.

The turning point indicator stays in the area indicating a favourable business climate.

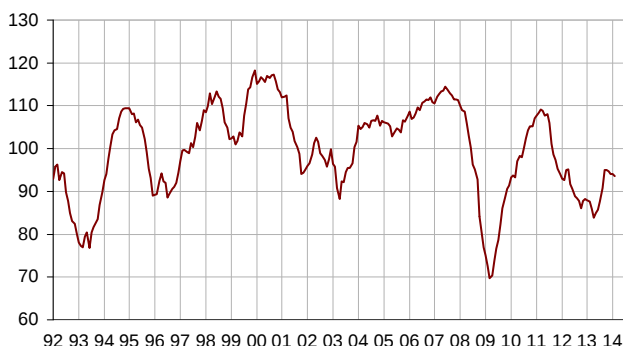
Business climate and turning point indicators

	Oct. 13	Nov. 13	Dec. 13	Jan. 14	Feb. 14
Composite indicators					
France	95	95	94	94	94
Industry	98	98	100	100	100
Wholesale trade	-	98	-	95	-
Building	94	94	94	93	93
Retail trade	98	95	95	98	94
Services	93	95	91	91	91
Turning point indicators					
France	1,0	1,0	0,8	0,8	0,7
Industry	0,5	0,4	0,9	0,9	0,3
Wholesale trade	-	0,0	-	0,2	-
Building	0,9	0,7	0,7	0,3	-0,5
Services	1,0	1,0	0,7	0,9	-0,8

Source(s) : INSEE, Business tendency surveys

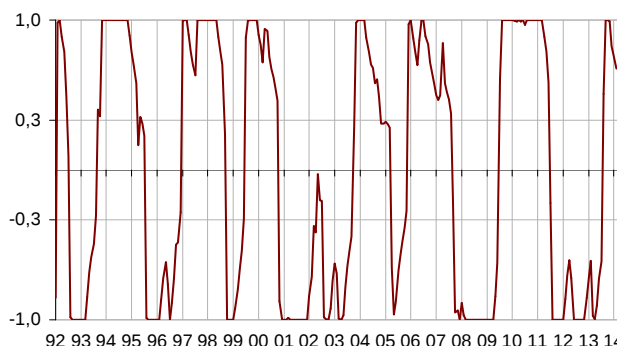
Composite indicator

Normalised to 100 with a standard error of 10



Turning point indicator

Close to +1 (resp. -1) : favourable business climate (unfavourable)



Sources : Insee, business surveys

For further information:

The business climate and turning point indicators summarize the information provided by the surveys in industry, services, trade (retail and wholesale), and construction. They are built from 26 balances of opinion from these surveys.

- Additional information (historical data, methodology, links...) are available on the HTML page of this indicator: <http://www.insee.fr/fr/themes/indicateur.asp?id=105>
- Historical data are available on the BDM: [G1007](#)
- Press contact: bureau-de-presse@insee.fr

Next publication: 25 02 2014 at 08h45